



GET UNKNOTTED

WindUp

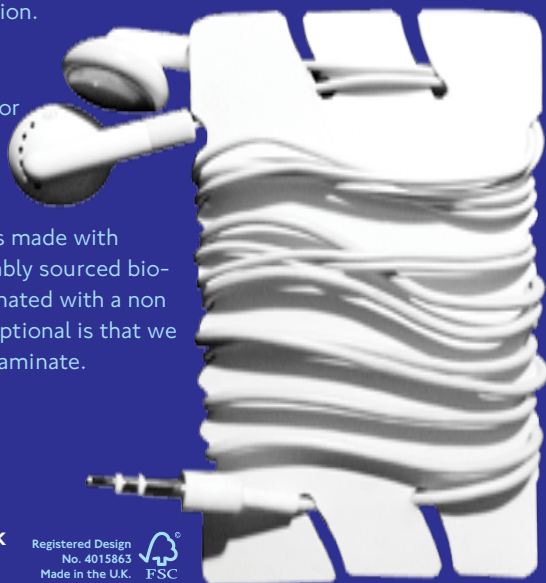
Onion Media have created the perfect solution to one of modern life's most frustrating rituals - Untangling headphone leads.

WindUp is a practical marketing tool that offers great brand exposure over long and regular periods. Every time someone listens to music on the move, when they unwind their headphones then rewind them they see a brand message twice. Multiply that over the course of a normal day and it soon becomes a very efficient method of communication.

Eco-friendly.

We have worked very hard to build a reputation for creating responsible, eco-friendly products and WindUp is no exception.

We have developed two types of WindUp. One is made with recycled PVC. The second is made from sustainably sourced biodegradable card. A lot of printed material is laminated with a non biodegradable plastic. What makes WindUp exceptional is that we have sourced a fully biodegradable wood based laminate.



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